

[PDF] Out Of Our Minds: Learning To Be Creative

John Lee, Ken Robinson Ph.D. - pdf download free book

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Description:

Review "Ken Robinson writes brilliantly about the different ways in which creativity is undervalued and ignored . . . especially in our educational systems." ---John Cleese

From the Inside Flap There is a paradox. As children, most of us think we are highly creative; as adults many of us think we are not. What changes as children grow up? Organizations across the globe are competing in a world that is changing faster than ever. They say they need people who can think creatively, who are flexible and quick to adapt. Too often they say they can't find them. Why not? In this provocative and inspiring book, Ken Robinson addresses three vital questions:

- **Why is it essential to promote creativity?** Business leaders, politicians and educators emphasize the vital importance of promoting creativity and innovation. Why does this matter so much?
- **What is the problem?** Why do so many people think they're not creative? Young children are buzzing with ideas. What happens as we grow up and go through school to make us think we aren't creative?
- **What can be done about it?** What is creativity? What can companies, schools and organizations do to develop creativity and innovation in a deliberate and systematic way?

In this extensively revised and updated version of his bestselling classic, *Out of Our Minds*, Ken Robinson offers a groundbreaking approach to understanding creativity in education and in business. He argues that people and organizations everywhere are dealing with problems that originate in schools and universities and that many people leave education with no idea at all of their real creative abilities. *Out of Our Minds* is a passionate and powerful call for radically different approaches to leadership, teaching and professional development to help us all to meet the extraordinary challenges of living and working in the 21st century. --This text refers to the edition.

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